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ALLERGY & ASTHMA OF SOUTH JERSEY, P. A.

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Sneezin's Greetings

Feedback is that everyone likes our calendars but no one reads Wheeze 'n Sneeze. Therefore this year more calendars and no Wheeze 'n Sneeze.

Update on poison ivy: Our poison ivy allergy vaccines, produced from fresh leaves at Rowan University, are the first in the world to induce clinically effective tolerance in previously sensitized individuals. We've learned to adjust dose to treat patients with ALL degrees of sensitivity and are ready to treat your patients NOW for whom avoidance is not practical.

Dr. Coifman will be presenting his work with this vaccine and preliminary studies to apply the same method to peanut allergy, to a Dec 2013 Immunotherapy Symposium of the World Allergy Organization.

New respiratory airflow sensor: Dr. Coifman and industrial chemist Dr. Ned Forbes have developed a novel respiratory airflow sensor that's sufficiently rugged, stable and inexpensive to allow daily home monitoring of airway impedance to detect early warning signs of exacerbations in patients with labile asthma, COPD, cystic fibrosis and other lung diseases susceptible to acute inflammatory exacerbations. Work to date was funded by the National Science Foundation. If our Phase II application is funded we hope to have prototype devices ready for clinical trial in office settings by early 2015.

A comprehensive center for the evaluation and management of chronic cough: We're almost ready to open a comprehensive cough center in our Millville office. We elected to upgrade from the general endoscopy standard of 1.3 Mpix for real time image capture to 4 Mpix and then found that there's no off-the-shelf way to couple the high res lens and camera to the endoscope eyepiece. Our optics vendor is optimistic about finding a solution, and in the meantime we're happy to see cough patients but without endoscopic image capture.

For your other patients for whom asthma and allergic diseases continue to impact their quality of life, for 98% we offer care equal to the best in area teaching hospitals, better continuity as the same doctor sees the patient each time, seeing the specialist and not a nurse practitioner at every visit, and the convenience of local access. You know that we stress life style factors to moderate disease impact, and you know the quality of outcomes we achieve.

For the 2% of patients for whom someone else can do it better, we'll tell you as soon as we identify them, and, if you'd like, make the referral and if appropriate call the other doctor to discuss the case.

IF YOU ARE NOT THE PERSON OR OFFICE OF THE PERSON WHOSE NAME IS ON THIS LETTER, PLEASE LET US KNOW TO CORRECT THE NAME IF YOU WANT TO CONTINUE TO RECEIVE THESE MAILINGS, OR TO REMOVE THE NAME IF YOU DON'T.

We thank you for your support of Allergy and Asthma of South Jersey,

Robert E. Coifman, M. D. and staff.